

How to Recruit Vanpool Riders

1. **RideshareOnline.com:** Check your account (or set up a new account) at www.RideshareOnline.com to look for new riders to add to your group. You could also contact existing vanpools with a similar route to see if they have a waiting list that you can contact.
2. **Riders Wanted Bulletin:** Let us know and we can add your group to our riders wanted bulletin, which is distributed monthly.
3. **Recruiting incentive:** if you (or anyone currently in the VanPool program) find a new rider for your vanpool, then you can earn a \$50 gift card. Find a second person and earn another \$50. For more information, In a Van, I can ... [get Rewarded!](#)
4. **Employer Transportation Coordinator - ETC:** Check with your Transportation Department or human resources, they may be able to help spread the word to co-workers who live by you.
5. **Networking:** Talk up your group to your friends, co-workers, etc, they may know someone who could join your group.
6. **Riders Wanted Flyer:** [Post a flyer](#) at your work site or in your neighborhood.
7. **Ticket to Ride:** Encourage new riders to [try your vanpool](#) for free for a couple days for free!
8. **Online media:** Use Facebook, Craigslist, nextdoor.com, and other online social media to put the word out there that your van is actively recruiting riders.


VANPOOL
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In a van, I can